

SUNSHINE COAST ROLLER GIRLS

2018 SPONSORSHIP PACKAGE



Business: _____

SCRG Skater Contact: _____

Email: scrg.ca@gmail.com

Website: www.sunshinecoastrollergirls.ca

ROLLER DERBY



Roller derby is the fastest growing female sport around, and promotes healthy living and exercise for people of all ages. It is an energetic, challenging, close-knit team sport that helps women grow stronger and more confident, both mentally and physically! Playing roller derby can be difficult financially though, with the dues per skater exceeding \$500 per year (not including gear), and each bout costing a minimum of \$1500 to hold.

With your help as a sponsor we can make roller derby accessible and enjoyable for all!

SPONSORSHIP



By becoming an SCRG sponsor, not only will you have all of our players talking about how great you are, but you'll have our fans talking about you too! Over the past few years, social media has become a growing outlet for our league to communicate with our fan-base. We currently have over 1200 followers on Twitter, Facebook, and Instagram, and we are constantly working on building our fan base! We post on social media, sharing roller derby facts, dates of upcoming bouts, and community events. We are planning to highlight our sponsored businesses, helping to advertise your business through our social

media to reach new audiences. **And of course we'll also spread the word of your awesome sponsorship through shout-outs and advertising at our bouts and events!**

WE WANT YOU!

We would love to talk to you about sponsorship!

Our goal is to create long-lasting continuing relationships in our sponsor partnerships. We offer a wide range of sponsorship levels to match your business' needs, including a Single Bout sponsorship if you'd like to start off small! Please call your SCRG contact or email us to discuss!

| Sponsorship Levels | Green \$100 / in-kind | Blue \$250 | Purple \$500 |
|----------------------------------------------------|--------------------------|---------------|-----------------|
| Duration | single bout | full season | full season |
| Your logo & link on website | ✓ | ✓ | ✓ |
| Social media recognition | ✓ | ✓ | ✓ |
| Business cards included in bout gift bags & prizes | ✓ | ✓ | ✓ |
| Optional booth rentals at bouts | ✓ | ✓ | ✓ |
| Your logo on bout posters | | ✓ | ✓ |
| Your banner hung at all bouts | | ✓ | ✓ |
| Shout-outs by announcers at bouts | | ✓ | ✓ |
| VIP reserved seating | | ✓ | ✓ |
| 2 SCRG season passes | | ✓ | ✓ |
| Your logo on boutflits (programs) | | | ✓ |
| Our SCRG merchandise gift bag | | | ✓ |
| Local paper columns shout out | | | ✓ |

Our beloved sponsors, please provide your SCRG contact with the following as soon as possible; business banner, business cards, and business logo (email to scrg.ca@gmail.com).

Thank you!